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We Present Many Attractive Spring Bargains FOR 1934

This Spring Season of 1934 witnesses the metamorphosis of an old established business. Numerous changes have been made, but we are here to serve our patrons everywhere, just as in the past.

Established in 1900 by Clarence B. Fargo, and passing through one stage after another, the business continued to grow by leaps and bounds, until its patrons were to be found in every state of the Union, and in many foreign lands as well.

We are expecting that, under our new plans for the future, the business will continue to develop and expand as in the past.

It will be at once noticed that we have entirely discontinued our usual offerings of Roses, Flowering Shrubs, Trees, and Plants of every description. Our entire efforts will now be directed toward the expansion of our business, WHOLESALE and RETAIL, exclusively, in Flower Bulbs and Seed, Fertilizers, Insecticides, etc.

We Now Pay The Freight

To all points east of the Mississippi River on all freight shipments of Fertilizers, etc., when ordered in 100-lb. bag lots. We believe our patrons will appreciate this new feature as they will know the entire cost of the delivered shipment when the order is sent. For the convenience of our patrons we have this year, designated certain shipping points in N. J., N. Y., Del., Ohio, Wis., Va. and Ky., for freight shipments.

Parcel Post Shipments

Unless otherwise advertised, the cost of mailing is extra on parcel post shipments. It is an excellent plan to add say 15% to the remittance to cover postage; then, if a small balance remains to your credit, extras will be added to make up the amount. If you prefer, you can pay the actual mailing costs to your postman on delivery of the shipment.

As in the past, we shall in the future, be on the lookout for new novelties in our line, as well as for special and attractive bargains and these, from time to time, we shall offer for our patrons' consideration through special announcements.

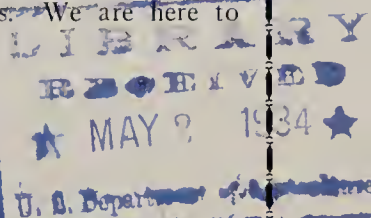
After looking over this present Spring Folder carefully; read it through again. Show it to your friends; they too may be interested, and will appreciate your thoughtfulness. Then hang it up in a handy place in its special envelope where it will be convenient for future reference. Send in your orders as early as possible this season. Remember, stocks are usually full and complete early in the season; early ordering minimizes the possibility of disappointment. Then too, there are no annoying delays if you order early before the rush is on.

Our policy shall remain, as in the past, to endeavor to perform a very real service for our patrons. We are here to serve YOU.



ADDRESS ALL ORDERS AND
COMMUNICATIONS TO:

Fargo By-Products Co. Frenchtown, N. J.



The World's 10 Best Gladiolus



Plant More Gladiolus

FOR OUTDOOR DISPLAY AND FOR CUTTING

60 BULBS FOR ONLY \$1.10
And 60 Bulbs Free

Plant Bulbs at Ten Days Intervals up to July 10th and Have Flowers For Cutting Continuously Right On Into October

We are making this very attractive special offer; widely advertised this season in Magazines and Sunday Newspapers, to induce added thousands of flower lovers everywhere to plant Gladiolus more liberally.

Not the newest and most expensive varieties, of course, are to be found in this mixture; it is however a brilliant assortment of gorgeous and pleasing colors; in fact it is our regular "Florists' Mixture," and we predict that you will be highly pleased with the results of planting, both for display and for cutting.

We will send you 60 nice plump bulbs, 1 to 1 1/4" grade, for only \$1.10. (These sound bulbs grown from fresh young stock are the equal, if not actually superior to great big bulbs produced from old stock. Do not be misled by the SIZE of the bulbs offered for sale.) On this special offer we will also include 60 extra 3/4" grade, blooming size bulbs absolutely FREE as a premium. Because of this especially attractive offer you can surely afford to plant Gladiolus with great liberality this spring and summer and have a continuous succession of glorious blooms for cutting until the coming of heavy frost. Don't miss this opportunity for added garden joys.

MIXED GLADIOLUS AT WHOLESALE

For large or commercial plantings we also offer our Florists' Mixture, 1 to 1 1/4" bulbs, at wholesale prices.

500 bulbs by express for only \$4.75. 1,000—\$9

AS DETERMINED BY THE BALLOTS OF THE MEMBERS OF THE AMERICAN GLADIOLUS SOCIETY

Ballots were taken over a period of four consecutive years and the result of the vote is a matter of record. First and foremost on this list of good things comes Mr. W. H. Phipps; followed by Minuet, winner of First Prizes at both the 1931 and 1932 Shows of the American Gladiolus Society. The winner of third place is Mrs. Leon Douglas, one of the largest and showiest of all "Glads"; followed by seven other exquisite varieties as listed below. It is possible to price these newcomers this spring within reach of even the slender purse, consequently no reason whatever not to have them represented in your 1934 garden. You will surely experience a thrill in waiting for these wonderful new varieties to develop and to burst forth into gorgeous bloom. These famous varieties often catalogued at 8c to 15c per bulb. Look at our prices. These ten meritorious new varieties are listed in consecutive order of their popularity vote as follows:

Mr. W. H. Phipps The magnificent flower is a gorgeous salmon-pink; large in size and many open on the spike at the same time. One of the very finest exhibition varieties. 5 Bulbs 25 Cents. 100—\$3.25.

Minuet This variety has created a sensation at the Flower Shows for several seasons. The color is a fine clear lavender, with four to six heavy blooms open at one and the same time. 5 Bulbs 35 Cents. 100—\$5.25.

Mrs. Leon Douglas Flowers of enormous size; a lovely begonia-rose in color; striped with flame-scarlet; lower petal lemon speckled with ruby. 4 Bulbs 25 Cents. 100—\$3.75.

Dr. F. E. Bennett Peach-red overlaid with flame color; throat finely stippled ruby and white. The flowers are of great size and many open at the same time. 4 Bulbs 25 Cents. 100—\$3.75.

Pfitzer's Triumph Enormous blooms of bright salmon-orange with deeper colored blotch in the throat. This gigantic flower is a sensation and ideal for exhibition purposes. 5 Bulbs 35 Cents. 100—\$5.75.

Marmora Lavender-gray flowers; extra large in size and carried on long stems. Many flowers open at the same time and an exceedingly attractive variety. 5 Bulbs 45 Cents. 100—\$6.75.

Golden Dream A very fine new introduction; clear deep yellow; flowers carried on long stems. 5 Bulbs 25 Cents. 100—\$3.75.

Purple Glory An attractive flower of the ruffled type; deep velvety maroon-red; considered the very best of its color. We cannot tell you how it happened to pick up the name of "Purple Glory." 5 Bulbs 25 Cents. 100—\$3.75.

Betty Nuthall A First Prize Winner in its class. The glowing orange-pink petals have throats of soft yellow. The truly immense flowers are sometimes as much as six inches across. A sensational Gladiolus truly. 5 Bulbs 35 Cents. 100—\$6.25.

Giant Nymph One of the very best of the pure light pink sorts; suffused with creamy yellow. Large flowers carried on strong spikes. 7 Bulbs 25 Cents. 100—\$2.75.

"World's Best" Assortment Special price on an assortment of two bulbs each of the above ten varieties. 20 fine bulbs in all, (not labeled), all for only \$1.25.

ZEPHYR LILIES 2 for 25c
5 for 50c

Lovely large pink lilylike flowers growing 6 to 8 in. high. Profuse spring bloomers and very effective in pots, boxes or in the border. Plant 3 to 6 bulbs in a pot and, after they have bloomed, stand in a shaded spot to ripen, later remove to the cellar and, next season bring them out and bloom them again without the necessity of disturbing the bulbs in the pot at all. You will be delighted with this pretty flower. Not hardy; treat same as gladiolus. Zephyr Lily bulbs are 2 for 25c, or 5 for 50c.



FARGO BY-PRODUCTS CO.,

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FRENCHTOWN, N. J.

Oderata—The

Native White Water Lily

**They Beautify the Largest Country Estate
And Glorify the Smallest City Back Yards**

If you fail to grow some Water Lilies you are surely going to miss a treat indeed. They may be grown easily in lakes, streams and lily pools on the largest and finest estates; they may also be grown successfully in tubs sunk in the ground in the smallest city back yard with pleasing effect.

The roots are planted by merely pressing them into the mud and may be anchored in place by putting a small flat stone over one end of the root if this is considered necessary. In tubs a couple of inches of sand placed over the soil in the bottom of the tub will help to keep the water clear, and make it a good home for your goldfish. Where the water does not freeze to the bottom in winter, no protection against the freezing of the roots is necessary. Tubs may be set away in the cellar over winter, or the roots taken up, packed in soil and placed in the cellar for replanting again the next Spring after the first of May.

Strong roots 50 cents each, or 3 for only \$1.20

Tigridias or Shell Flowers

Few garden or conservatory plants can compare with the Tigridia for brilliancy. Colors vary from yellow and white, to vivid scarlet; all of them deeply blotched and sprinkled with crimson. You should get acquainted with the Tigridias this summer.

Bulbs 25 cents each. Dozen—\$2.50



Bleeding Heart

This oldtime favorite of grandmother's garden makes an attractive display that is still much appreciated. It is also used for forcing in pots with excellent effect. The flowers are borne aloft on gracefully drooping sprays and look like miniature bleeding hearts; the deep rose coloring at the bottom of each flower suggesting blood; the heart itself a lovely pink. The plants grow much like the Peony, one to two feet in height, and about as wide across; blooms outdoors in May-June. The foliage is an attractive silvery-green. This is an excellent hardy plant with which to get acquainted.

Strong roots 40 cents each

or 3 for \$1.10.

Gloxinias

Because of its rare beauty; its profusion of bloom, and its summer blooming habit, the Gloxinia should be one of our common plants. It is not common however; the general impression seeming to be that it is a difficult plant to handle successfully. Such however is not the case; it likes good loamy soil and a shaded location. Bulbs may be started into growth indoors as early as January, but should not go outdoors until after May 15th in this latitude.

Gloxinias are truly gorgeous plants for the conservatory, the porch or the garden; they come in a variety of showy colors.

Bulbs 50 cents each,

or 3 for \$1.25



GLOXINIAS

Royal Mistyfier

The Perfect Lawn and Garden Sprinkler



**ONLY \$1.25
POSTPAID**

Here is the Perfect Sprinkler for Lawn or Garden. It has no movable working parts to get out of order; made of aluminum alloy, it cannot rust and will practically last forever; always ready, throws a fine penetrating mist-like spray that cannot damage the most delicate flower; it will not wash out even the finest seeds. Even although you may have other Sprinklers; the ROYAL is so very different; so inexpensive too, that you will probably give or throw away the old ones after you have seen and tried the ROYAL. Ideal for lawns, gardens, greenhouses, golf greens, etc. You can easily couple several ROYALS to a section of pipe and shift it about the garden, where it will very soon more than pay for itself during a drought. Also used for piping under the lawn as a permanent fixture, with the nozzle just at the top of the ground and then, when the water is turned on, the force of the water quickly blows out any grass clippings, dirt, insects, sand, etc. The ROYAL is a new revelation in Sprinklers and costs only \$1.25 postpaid.

Fancy-Leaved Caladiums

These gorgeous and showy pot plants are easily grown from bulbs. The large, glossy foliage, of beautiful shape and form, is oddly spotted and veined in a perfect riot of vivid colorings; white; yellow; pink; red, etc. It is a showy tropical plant, in great demand for pot culture, and for the conservatory.

Mere words fail to do justice to the grace, charm and beauty of these decorative plants. When viewed for the first time one is simply amazed, astonished and delighted with them.

Bulbs 35 cents each,

or 3 for \$1.00



FARGO BY-PRODUCTS CO.,

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FRENCHTOWN, N. J.



ELEPHANTS EARS

A delightful tropical effect is had by planting several of these bulbs in a group on the lawn. Also used with good effect for bordering large beds of Cannas, or plant a large bed with Elephant's Ears and border that with Scarlet Sage. The enormous leaves often measure three feet in length and 20 in. across. Do not plant the bulbs outdoors before the weather becomes settled in mid-May. They may however be started into growth in pots in the house and planted out later.

First Size Bulbs 20 Cents Each. Dozen—\$2.00



LILIUM AURATUM

these Japanese Lilies in full bloom; delighting the eye with rare and radiant beauty. The large bulbs should be planted 12 in. underground and in a well drained location. A handful of sand under each bulb is helpful. Never use manure nor fertilizer on Lilies.

Giant Japanese Lilies

Bulbs 25c Each
Dozen—\$2.50

We cannot afford, any of us, to pass this wonderful flower by without due notice. Wonder-of-wonders from the Orient; we class it as the grandest of all Lilies bar none. Single blooms often measure a foot across the flower. They are borne in clusters on long stiff stems; filling the air with deep fragrance and rare beauty in August. The immense pure white flowers are speckled with dots of brownish-crimson and a wide gold band runs down the centre of each petal from end to end. Truly, "Solomon in all his glory was not arrayed like one of these." It is difficult indeed to imagine a more gorgeous sight than a bed of

ELEGANS LILIES :- TIGRINUM LILIES

ELEGANS

A showy, orange-red, trumpet-shaped Lily that should have a prominent place in every collection. It grows two feet tall; produces numerous large blooms in August.

BULBS 20 CENTS EACH. DOZEN \$2.00

TIGRINUM

More popularly known as the Tiger Lily. The blooms are reflexed; the petals turning back over themselves; color orange-red, profusely spotted with black. Grows to a height of five feet; very showy when in bloom in August and September.

BULBS 20 CENTS EACH. DOZEN \$2.00

Giant American Amaryllis

OUR LARGEST, SHOWIEST INDOOR BLOOM

Every lover of wonderful and unusual flowers should pot up, not one but, several bulbs of the glorious Giant American Hybrids which have been produced by crossing the finest strains and are not to be compared at all to the old fashioned Amaryllis. The giant lily-like bloom comes in a number of wonderful color combinations; several flowers blooming at a time on tall, stiff, erect stems, well above the foliage. The immense size of the blooms, their wonderful coloring, and free blooming qualities make these Amaryllis immense favorites and a continual delight. The same bulbs, properly handled, bloom year after year, and get better and better with the passing of the years.

The bulbs themselves are large in size and should be potted in good soil in 5 or 6 inch pots, with the top half of the bulb protruding up out of the soil. After potting the bulbs, water sparingly and store away in a cool cellar or closet until the leaves may be seen pushing up out of the bulbs; then, after growth has started, you may bring them into light and warmth and, very soon, they will give you one of the great floral surprises of your life. They make simply WONDERFUL gifts. Large bulbs of this Giant Amaryllis are priced at \$1 each or



3 BULBS FOR \$2.50



Curious Ismene Lily

or PERUVIAN DAFFODIL

35c—3 For \$1.00

And now comes a delightful flower for pot or garden culture. Many prefer it to either the Calla or the Easter Lily. The blooms are large in size; odd and novel in form; of snowy whiteness; exceedingly fragrant. The plants throw up tall spikes like the Amaryllis, with several flowers of peculiar grandeur to a spike. Called the Great Ismene, also Peruvian Daffodil, it is in reality a species of Amaryllis. We can now supply strong bulbs of this delightful novelty at only 35 CENTS EACH. 3 FOR \$1.00.

Cape Hyacinth

Also known as the Summer Hyacinth, or Hyacinthus Candicans. A white summer flowering hyacinth; the individual flowers scattered over tall stems that grow three feet or more in height; 20 to 30 pure white bell-shaped flowers on the plant. They are useful for planting in the hardy border or amongst shrubbery particularly.

Bulbs 15 cents each. Dozen—\$1.50

Chinese Regal Lily

Probably the most talked about of all Lilies today, this comparatively recent comer from the wilds of Western China has "taken things by storm." The large, glistening white trumpet-shaped flowers are throated canary-yellow, and the reverse or back of the petals a lovely light pink. The plants grow 3 to 5 ft. tall, clustered with blooms in July. Regal is considered one of the very best and finest of all garden lilies; exceptionally easy to grow, and hardy everywhere.

Bulbs 20 cents each;
6 for \$1.10; Doz., \$2.00



TUBEROSES

Waxy-white and very fragrant; the flowers cluster on long spikes. While most popular and best known for growing in the garden; the bulbs may also be bloomed in pots. For outside planting the bulbs should not be put into the ground until after the soil is warm; late May and in June being the proper time in this latitude.

Tuberose make attractive, heavily scented bouquet material; a single bloom being an excellent buttonhole flower. In these popular and delightful flowers we find beauty of form; chaste whiteness and deep, delicious fragrance. They are exceedingly easy to grow.

Strong flowering bulbs
12 for 59 cents
100 for \$4.00

Yellow Calla Lilies



Flowers of the Yellow Calla Lily are fully as large as the white ones; but of a rich, lustrous, velvety golden-yellow. You will be very much pleased with this lovely Calla Lily.

Each 59 Cents
3 Bulbs \$1.25

Tuberous Begonias

Grown in pots or bedded out, they are magnificent. Single blossoms sometimes measuring six inches across. The beautiful colors range from ivory-white and flaming scarlet, through shades of bright bronzy-yellow, light and dark crimson, orange, salmon, ruby-red, rose and pink. The flowers are perfectly reflexed, and their gorgeous effect is emphasized by the beautiful foliage. Sold in mixture only.

Bulbs 25c each
Dozen \$2.50

Lily of The Valley

Once planted, whether in sun or shade, they thrive and multiply rapidly without care or attention. The delightful flower sprays make wonderful corsages, and they are also in great demand for use in bridal bouquets. Both the flowers and the foliage beautify an otherwise bare, unsightly spot, even where grass will not grow. Plant the pips four or five inches apart each way and they will soon make a lovely carpet of green, interspersed with sprays of white bloom.

25 pips for 60 cents; 50 for \$1.10; 250 for \$4.75



CHINESE

CINNAMON VINE

A truly beautiful vine with glossy heart-shaped foliage. Tiny white flowers in clusters scent the neighborhood with a delicious cinnamon fragrance. The tops die down for winter; new growth springing forth with renewed vigor with coming again of spring. Extra hardy; insect proof; very rapid in growth.

Strong roots
15 cents each
Dozen \$1.50

MADEIRA VINE

A popular old-fashioned vine, covering a large space quickly. Fleshy, light green, heart-shaped leaves, and numerous racemes of feathery white flowers of delicious fragrance. They should be protected over winter in this latitude by a ground cover or litter of leaves and straw.

Strong tubers 15 cents each. Dozen \$1.50

Lawn Grass Seed Mixtures



The first need in planning to beautify the home surroundings is to provide a lovely, deep rich, velvety green lawn. Flowers and shrubbery in abundance may surround the home but, without a well kept lawn, the picture is far short of what it should be.

Cheap lawn grass seeds are expensive at any price; filled with chaff, weed seed and other rubbish as they so often are, and a few extra cents may mean all the difference in the world.

In making or repairing a lawn you cannot use too much seed; the thicker it is sown the better as it will mean a quicker, surer, deeper greensward. Usually we allow about one pound of seed to 500 sq. ft. (approximately 25x20 ft.) We list the following sorts:

EVERGREEN LAWN A mixture which is the result of untiring study and experimentation. It has withstood the test in every part of the country as the best general purpose mixture we know anything about. 1 lb., (about 2 qts.) 70c. 10 lbs., (about 1/2 bu.) \$4.75.

PRINCETON LAWN A special mixture for those who require a good one, yet something that can be sold under the price of our highest grade mixture. 1 lb. 55c. 10 lbs. \$3.75.

SHADED LAWN A fine mixture that will produce a perfect sward even in dense shade such as is made by trees, shrubbery, buildings, etc. Much experimenting has produced this blend of grasses for use in shady places. 1 lb. 90c. 10 lbs. \$6.75.

DUTCH WHITE CLOVER To produce a richer, greener, more velvety effect we recommend mixing about 1/4 lb. of this clover with each pound of lawn grass seed. 1/2 lb. 45c. 10 lbs. \$7.75.

Now \$1.10 THE 2ND LARGE EDITION
Only POSTPAID

222
Pages
44
Chapters
Illustrated
Cloth

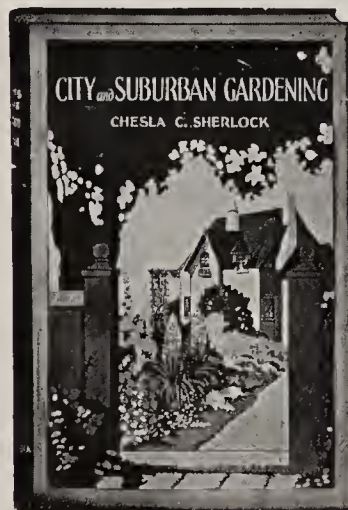


WRITTEN BY CLARENCE B. FARGO

First edition published to sell at \$2. Balance of copies of the 2nd edition now specially priced at only \$1.10 postpaid. When second edition is exhausted; no more copies at ANY PRICE.

You will find this Book as absorbingly interesting as a novel; 222 pages; bound in full cloth; illustrated. Useful for frequent reference as well as for present reading. Eight of its 44 chapters are devoted to the subject of Roses; others on Evergreens, Flowering Shrubs, Trees, Hardy Plants, Rock Gardens, Water Lilies, Dahlias and Gladiolus, Peonies, the Lawn, and a great many other intensely interesting subjects. It has been highly endorsed by many delighted readers and by the public press. Mr. G. A. Teel, Arlington, Mass. wrote: "I have found a long sought for garden companion. I never got so much information for \$2 in all my experience, and my library is full of garden books." You now have the opportunity to get YOUR copy of this Book at ONLY \$1.10 POSTPAID.

Garden Books ON SPECIAL SUBJECTS



Next to the joys of actual gardening comes the reading of the various fascinating and informative Books written on the various phases of this most interesting subject. These Books also make much appreciated gifts for those who are either planning or planting, and the cost of such a gift is moderate indeed.

We have arranged with the publishers of these Books direct, to supply to our patrons a list of titles amongst which will be found something vitally and deeply interesting to every home owner and home gardener. Space permits but the barest glimpse of the good things here in store for you; mostly the titles themselves will suffice to suggest the value of the contents of the volume.

City and Suburban Gardening

By C. C. Sherlock, former editor of "Better Homes And Gardens." An inspiring Book of 186 pages; 93 illustrations; cloth bound. A real feature of this Book is the numerous garden plans with planting keys; together with the many half-tone illustrations. Price \$2.15 per copy.

Other Books on miscellaneous subjects follow, together with prices, etc. Adventures in Dish Gardening (220 p.) \$2.65; Rock Garden Primer (152 p.) \$2.15; The Book of Trees (400 p.) \$3.15; Flowers of the Wild (168 p.) \$2.15; Birds of the Wild (128 p.) \$1.90; The Book of Shrubs (448 p.) \$3.15; Gardening in the South (232 p.) \$2.15; Practical Landscape Gardening \$2.65; Landscaping the Small House (160 p.) \$2.15; Foundation Planting (256 p.) \$3.65; The Book of Annuals (182 p.) \$1.65; The Book of Perennials (280 p.) \$1.65; Modern Dahlia Culture (132 p.) \$1.65; Milady's House Plants \$1.35; Practical Plant Propagation \$2.15; Water Gardens and Goldfish (112 p.) \$1.65; Gardening Under Glass (304 p.) \$2.65; Roof Gardening (116 p.) \$1.35; Wayside Marketing (132 p.) \$1.65.

All the prices quoted on Books are by parcel post prepaid.

Large Flowering Cannas

15¢ EACH DOZEN \$1.25

100 FOR \$8.75



CANNAS make a very gorgeous display and are in great demand for beds and borders. Many of the improved sorts have flowers as gorgeous and showy as gladiolus, and much larger in size. They like very rich feeding and plenty of water. Do not plant them outdoors until the maples are in leaf. Roots may be started in flat pans or boxes and merely covered with moist moss, sawdust or sand and potted up when roots and sprouts have developed; then transferred to beds in late May. Instead of old prices, we are giving a REAL bargain in Cannas this season. We offer KING HUMBERT—red with bronze leaves; THE PRESIDENT—bright red with green foliage; YELLOW KING HUMBERT—orange yellow with bronze leaves and MME. CROZY—red bordered with yellow; foliage green. Separate named varieties or in mixture.

15 Cents Each. Dozen—\$1.25. 100—\$8.75

Kills Insects Like A "Death Ray"

1/4 Pint Can \$1.10



2 Cans For \$2.10

Don't waste time and effort growing flowers and vegetables to feed bugs. RED ARROW kills Japanese Beetles, Cabbage Beetles, Mealy Bugs, Red Spiders, Aster Beetles, Asparagus Beetles, Mexican Bean Beetles, Cucumber Beetles, Rose Chafers, Squash Bugs, Leaf Hoppers, Thrip, Plant Lice, etc., also fleas on dogs and cats. It is harmless except to insects and these it kills like a death-ray, by paralyzing their nervous systems. Destroys both chewing and sucking insects. You can safely spray your lettuce, celery, fruits and berries continuously without danger of harmful effect. Does not harm nor discolor flowers or foliage. RED ARROW is prepared for use simply by diluting with 200 to 800 parts water according to the insects which it is being used to destroy. RED ARROW in 1/4 pint size sent prepaid anywhere for \$1.10. 2 cans for \$2.10. Full directions for use on each can.



EDEN LAWN BENCH

Was \$19.98 NOW ONLY \$7.35

Such a price is possible only because this is a genuine closeout. Only a very few of these available, and no more after they are gone.

A charming and permanent piece of furniture for your lawn or garden. Artificial stone; natural gray finish; of exceptional beauty and strength. The bench is 5 ft in length, 18 in. wide and 18 in. high. Shipping weight 400 lbs. Adds a touch of old world charm and witchery to the home and its surroundings. Was \$19.98. NOW sensationally reduced to only \$7.35 f.o.b. Frenchtown.

Chinese Tonkin Plant Stakes

Natural colored Bamboo Stakes. For neatly and securely staking your plants they are much to be desired. Thin, yet tough and strong, they serve to meet an important garden requirement. Neat; they are also inconspicuous when in use amongst your plants, and they are certainly cheap enough for general use. Length of stakes, 3 ft. Diam. 3/8 in.

Bundle of 100 Stakes—\$1.50. Bale of 1,000—\$10.

FARGO BY-PRODUCTS CO.,

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FRENCHTOWN, N. J.

Annuals From Seed

FLOWERS EVERYONE WANTS



Giant American Beauty Asters These superb Asters of newer type are of a branching habit and vigorous in growth. They bloom profusely; producing immense blooms on strong, stiff stems 15 to 20 inches in length. Ideal for cutting. We offer separate colors of white; rose-pink; crimson; also mixed.

Packet 15c 1-8 oz. 40c 1-4 oz. 75c

Giant African Marigolds Giant ball-shaped blooms of lemon or orange; bloom profusely from midsummer to frost. Easily grown and very showy.

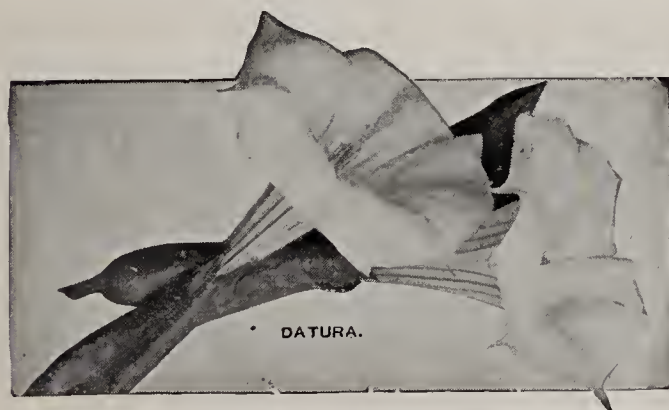
Packet 10c 1-4 oz. 50c

Giant Trimardeau Pansies A very popular class of this popular flower. The plants are compact in habit of growth and very free blooming; showing a wonderful range of brilliant colors in a fine mixture.

Packet 15c 1-8 oz. 35c

Cosmos The flower garden is not complete if it lacks Cosmos for cutting. In either its old or new form it is most excellent and highly appreciated.

EARLY SINGLE MIXED PKT. 10c. 1/4 oz. 25c
LATE SINGLE MIXED PKT. 10c. 1/4 oz. 30c
DOUBLE CRESTED MIXED PKT. 15c. 1/4 oz. 50c



We do not aim at carrying anything like a complete line of Flower Seeds; only a few of the most important items, obtained by us from the most reliable sources to be found; fresh seed of highest quality. Amongst our offerings here you will be most sure to find something delightful for your own garden.

Spencer Sweet Peas They are far superior to the common mixtures; being the "last word" in daintiness and beauty. Their immense popularity is justly deserved. Here is a blending of exquisite colorings that beggars description.

1-2 oz. 20c Ounce 30c
1-2 lb. \$1.25

Portulaca These bright, showy flowers; the size and shape of an apple blossom, but of most every color imaginable, soon cover the surface of bed or border with a blaze of color and are much appreciated everywhere.

Packet 10c 1-4 oz. 30c

Cockscomb Bear great showy flower heads or combs that often measure a foot or more across; last for a long time. Mixed colors; red, yellow, orange and purple.

Packet 10c 1-8 oz. 30

Phlox Drummondii These Annual Phlox are very easy to grow; they bloom profusely from midsummer to frost; height 15 inches. The many bright showy colors make them especially attractive for beds and borders. For best results, transplant to six inches apart each way.

Packet 10c 1-8 oz. 25c



NASTURTIUMS

Golden Gleam This is the sensational new, sweet scented, double Nasturtium, so widely acclaimed, and so highly prized by those who have become acquainted with it. Lovely golden-yellow flowers, 2 1/2 to 3 inches across.

Packet 25c 1-2 oz. 60c Ounce \$1.00

Climbing Nasturtiums in mixture. Very showy for covering embankments; for planting along the inside of the Privet Hedge or fence; for growing on screens, low trellis; on tree stumps, etc.

Ounce 15c 1-2 lb. \$1.00

Dwarf Nasturtiums in mixture. Excellent for border or spot plants; edging beds of other flowers; planting in mixed window or porch boxes, etc. Mixtures of many showy colors.

Ounce 25c 1-4 lb. 75c

Datura or Angel's Trumpet. It bears large, white trumpet-shaped blooms on plants 2 to 4 ft. high. Very showy on the lawn and in the border. Plants may be taken up in the fall and potted for blooming in the house.

Packet 15c 1-4 oz. 25c



Giant Dahlia-Flowering Zinnias

The size of these improved blooms is immense; 5 in. or more across. In form they resemble giant decorative Dahlias; they come in a wonderful range of brilliant colors. Plants grow 3 to 4 ft. high.

Packet 20c 1-8 oz. 50c

Curled and Crested Zinnias

Oddly formed double flowers about 3 1/2 in. across. Petals curiously curled, curved and crested. Very showy colors; delightful in form; bloom continuously; excellent bedding plants.

Packet 15c 1-4 oz. 35c



FARGO BY-PRODUCTS CO.,

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FRENCHTOWN, N. J.

"Black Leaf" BRAND
Supplies organic potash and nitrogen. Adds humus to the soil. Use on garden... greenhouse... lawn... truck crops... orchards... etc.

STERILIZED Tobacco-Stem Meal
No seeds. No fungi. No bacterial germs. Safe to use. Splendid top dressing. Has been used for years by practical growers

Sterilized TOBACCO-STEM MEAL

100 lb. Bag-\$3.75—2 Bags for \$7.00

We pay the freight charges on FERTILIZERS and MULCHES to all points east of the Mississippi River

Sterilized Tobacco-Stem Meal Improves Soils and Increases Crops

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Tobacco-Stem Meal

Used by itself, or in combination with ANY commercial chemical fertilizer, Tobacco-Stem Meal is a valuable fertilizer which has been used for years by practical growers. Growers who have been in the habit of using ANY chemical fertilizer will find by test that, when used with Tobacco-Stem Meal half-and-half, it will increase the value of that fertilizer by adding humus to the soil; also supplying organic potash and nitrogen.

Tobacco-Stem Meal when used alone should be applied at the rate of one to two tons to the acre. For lawns and small gardens; five to ten pounds to the 100 square-foot of surface.

Both the Connecticut Valley and Lancaster County in Penna. are widely famed as rich farming sections. In the first mentioned locality the raw, coarse tobacco stalks and stems from the tobacco crop have been used effectively for many years as a fertilizer on grass, hayland, potatoes, etc., to maintain fertility. Lancaster County is one of the most successful and prosperous farming sections in the country and, in this rich section, tobacco stalks and stems have been also used to produce heavy yields of potatoes and other crops, and with excellent success on wheat, grasses and fruit crops.

Tobacco-Stem Meal, very naturally, has decided advantages over the use of coarse, raw, underground, non-sterilized tobacco stalks and stems. After processing, it carries an average analysis of 1¼% to 2% of Ammonia, and 4½% to 6% of water soluble Potash.

Don't Envy A Rich, Velvety-green Lawn;

Plan N-O-W To Have One of Your Own

Apply Tobacco Stem Meal at suitable intervals, two or three times a year, to lawns and golf fairways.

GROW BETTER FLOWERS AND MORE OF THEM

Use Tobacco-Stem Meal on your Rose beds, Dahlias and Annual Bedding Plants; use it in the Perennial Garden; feed your Evergreens and Flowering Shrubs.

You will also find Tobacco-Stem Meal valuable in the home vegetable garden, as well as for use on general farm and truck crops, small fruits, such as strawberries, raspberries and blackberries; apple orchards; grasslands; in the greenhouse; for composting, etc.

Tobacco-Stem Meal offers you a natural plant food; easily and quickly applied, and at moderate cost. One ton of this material is considered the equal of about four tons of average raw manure.

To those of our patrons who love beautiful home surroundings, and who have this ideal in mind, as well as to those who wish to produce more abundant and more profitable crops, we suggest that you give Tobacco-Stem Meal a thorough test for yourself this year, and that you send in a trial order NOW, while the matter is directly before you.

We quote the following interesting prices:

100 lb. Bag \$3.75 2 Bags \$7.00

We Pay The Freight to all points east of the Mississippi River.

Special quotations on ton and carload shipments upon request



- BONE MEAL -

Bone Meal has long been recognized and used as a valuable Fertilizer for all purposes; safe and effective always. It is especially effective in the Rose Garden; amongst the Flowering Shrubs and on the Lawn. For Lilies it is ideal as they will not stomach animal manure.

Being slow in its action, it is well to use Bone Meal as a supplemental fertilizer along with a quicker acting sort; then you have the almost immediate benefit of the last mentioned and, when its effect has been utilized, by that time the Bone Meal will have decayed in the soil, thus releasing its fertilizing elements which become available food for your plants, greatly prolonging the feeding process and with enhanced results.

BONE MEAL is unusually rich in nitrogen and phosphoric acid which are the two principal plant foods.

100 lb. Bag \$3.75 2 Bags \$7.00

YES—WE PAY THE FREIGHT East of the Mississippi

Domestic Peat Moss

Peat Moss is excellent for lightening heavy soils, and for increasing the water holding capacity of light, sandy soils. It is also valuable for adding humus to the soil.

When planting new trees and shrubs it is an excellent idea to mix a liberal portion of peat moss with the top soil and apply this mixture about the roots of the new planting.

While Peat Moss does not have the insecticide value of our Tobacco Mulch, described elsewhere on this page, it has otherwise much the same value when used for mulching around plants and is in great demand for heavy mulching around Rhododendrons, Azaleas, Evergreens, Flowering Shrubs, etc. Its property is to give protection from frost in winter and to keep the soil cool and moist in summer; also keeping down the growth of weeds.

Flower beds will be found to be much improved if given a liberal coating of Peat Moss before digging. Dig this material well into the soil before making your plantings

125 lb. Bale \$3.75 2 Bales \$7.00

YES—WE PAY THE FREIGHT East of the Mississippi

- Sheep Manure -

Sheep Manure is one of the quick acting and important fertilizers much in demand for use on flowers and vegetables, as well as on the lawn. Analysis show it to be a perfectly balanced plant food; giving practically immediate results. A bag or two of this material about the place will be found to go a long way in helping to solve gardening problems.

100 lb. Bag \$3.75 2 Bags \$7.00

COW MANURE—For those who prefer it—SAME PRICE

- Tobacco Mulch -

A "WONDER WORKER" IN THE GARDEN

This valuable product is made from the tobacco stem of the cigar leaf, chopped into rather coarse pieces and with its nicotine content intact. Therefore it is not only valuable as a fertilizer but as an insecticide as well. It is a product that can save you from much unpleasant and arduous labor in your gardening operations if used amongst your flowers, shrubbery and evergreens. Annual sales of Tobacco Mulch are very large, and continually increasing as more and more people learn of its uses. Briefly stated, here is what Tobacco Mulch may be expected to do for you.

1. It saves you much hard labor for, after the ground has been hoed or dug in the spring, no further cultivation is necessary for the balance of the season if you apply a mulch or coat of tobacco stems an inch or two deep.
2. Keeps down weeds and, if one does succeed in straggling through here and there, it is but the work of a moment to quickly remove it by hand.
3. Conserves moisture by retarding evaporation from the soil and consequently,
4. Keeps the soil cool and moist in even the heated days of midsummer.
5. Keeps down insect pests and drives out ants, moles, worms, snails, etc.
6. Provides humus or organic matter in the soil when dug into the ground the succeeding season before applying a new mulch.
7. A valuable fertilizer.
8. Gives a neat, orderly appearance to the beds and borders by hiding the stark, bare earth and providing a neat warm appearing blanket of tobacco-brown.
9. Valuable as a winter mulch if applied two to four inches deep; then lightly covered over with stalks, leaves or other coarse material in excessively cold seasons.

Tobacco Mulch is a "wonder worker" in the garden. It will very materially lighten the labor and, at the same time, vastly increase the joys of gardening. After the first spring work is done you can put the hoe away and forget it entirely until the succeeding season.

50 lb. Bag \$2.00

(Not prepaid)

100 lb. Bag \$3.75

(Freight prepaid east of Miss. R.)

- Blood and Bone -

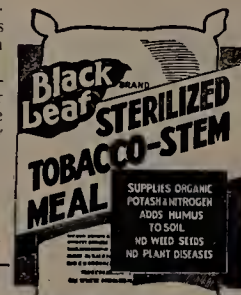
This fertilizer is one of the quickest acting to be found anywhere; its chief element being nitrogen. It is an entirely animal product; safe to use; extremely rapid in action. For stimulating plants that show the need of prompt and quick attention for best results, it is highly recommended.

When rapid action and quickest results are desired; whether in the greenhouse, on the lawn, or in the flower or vegetable garden, we advise the use of Blood and Bone. It surely and quickly gives results.

100 lb. Bag \$4.75

YES—WE PAY THE FREIGHT

East of the Mississippi



ADDRESS ALL ORDERS TO:

FARGO BY-PRODUCTS CO.,

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FRENCHTOWN, N. J.

(Fertilizers are sold in full bags only and of the weights as announced above)